



\$200*
Full Page Ad
5”w X 8”h

***Inside & Outside Back Covers \$300**

3 WAYS YOU CAN HELP LGCB!

The Lake George Community Band receives only a portion of our operating budget from funding applications. We rely on individual donations to maintain our level of excellence. Please take advantage of at least one of the opportunities below. Remember, we are a 501(c) (3) organization.

DONOR

You will be recognized in our “Current Season” program under the appropriate category.

- Friend\$25.00
- Groupie.....\$75.00
- Patron\$200.00
- Benefactor \$500.00 +

ADOPT-A-MUSICIAN

You will be recognized in the “chair” of your adopted musician in our centerfold band layout of our “Current Season” program. Due to space limitations, we can only fit two sponsor names per chair. If your choice already has two sponsors, we will recognize you in another musician’s chair.

- Player.....\$50.00
- First Chair.....\$100.00
- Concertmaster\$200.00
- Maestro.....\$400.00

PROGRAM AD

Your ad will run in our “Current Season” program.

- Eighth Page\$50.00
- Quarter Page.....\$75.00
- Half Page.....\$100.00
- Full Page\$200.00
- Inside Cover Full Page\$300.00
- Outside Back Cover Full Page\$300.00

\$100
Half Page Ad
5"w X 3.875"h

\$50
Eighth Page
2.375"w X 1.8125"h

\$75
Quarter Page Ad
2.375"w X 3.875"h

\$50
Eighth Page
2.375"w X 1.8125"h

\$50
Eighth Page Ad
5"w X .7836"h

\$50
Eighth Page Ad
5"w X .7836"h

\$75 Quarter Page Ad
5"w X 1.8125"h

AD SPECS

All ads will be printed in black and white.

LGCB Concert Season program will be November 2016 - August 2017

YOU SUPPLY YOUR AD OR WE WILL CREATE ONE FOR YOU!

YOU SUPPLY YOUR AD

1. **Submission MUST BE a clean black and white in the SPECIFIED SIZE from this rate sheet.**
2. Hard copy or electronic (preferred) accepted. Newspaper ads are unacceptable. **If electronic, .jpg or .pdf format required.**
3. If the ad is not to size we retain the right to re-size your ad.

WE CREATE YOUR AD

1. You provide the copy and art exactly how you want it in your ad.
2. Artwork must be clean black and white hard copy or electronic (preferred). **If electronic, .jpg or .pdf format required.**
3. An electronic proof will be supplied for your signed approval.

Please submit electronic copy to karen@deuxflutes.com.

AD SUBMISSION DEADLINE 10/31/16

Submit hard copy and checks payable to the Lake George Community Band to:
P.O. Box 453, Lake George, NY 12845. Payment is due prior to placement.